



2013-2014 Army JROTC Leadership Bowl

Participate in this Leadership Competition and your team may win a chance to compete in the Leadership Championship (JLAB) in Washington, DC!

There are many benefits of participating in the Leadership Bowl, including:

- Increase interest in college admissions
- Improve leadership skills
- Demonstrate academic and leadership strengths of the JROTC program
- Boost esprit-de-corps
- Share your leadership experience and best practices with other JROTC units

Dates of Competition

October 1-22, 2013

Oct. 22-Nov. 15, 2013

November 1-15, 2013

January 15-31, 2014

February 1-15, 2014

June 20-24, 2014

Practice Round for Level I

Team Registration

Level I – The Challenge

Practice Round for Level II

Level II – Zero Hour Threat

**JROTC Leadership and Academic
Championship (JLAB)**

IMPORTANT NOTES:

- All units may participate in Level I of the Leadership and Academic Bowl – two different tests administered during the same window of dates. For more information on the Academic Bowl, click on the link to the Academic Bowl.
- All units are encouraged to form two teams – a Leadership Team and an Academic Team.
- Cadets may only participate on **one** team - either the Leadership Team or the Academic Team – no crossover between teams.
- **We recommend that cadets participate in the Leadership Bowl only once – please include cadets who did not participate last year.**
- Teams with scores in the top 50% in Level I will participate in Level II.
- Forty Leadership Teams selected from Level II will advance to the Leadership Championship (JLAB), which will be held in Washington, DC.
- If your school is prone to winter storms and school closings, please do NOT wait until the last day to participate. Deadline extensions will be granted on a very limited basis.
- All Teams advancing to the Leadership Championship (JLAB) will be asked to prepare materials related to leadership as outlined below. Teams will also be asked to participate in a voluntary fundraiser.



Competition Website

COF Contests – To register and participate in the Practice Rounds, Level I and Level II, go to www.cofcontests.com.

How to Assemble a Leadership Team

- Leadership Team = 4 primary team members and 2 alternates (cadets on Leadership Team may NOT participate on Academic Team)
- Select current or upcoming leadership in the unit – juniors, sophomores or freshmen. It is strongly recommended that your Leadership Team consist of 4 of the cadets that will be the top leadership within your JROTC unit during SY 2014-2015.
- NO seniors may participate.

Each JROTC unit will be allowed one Leadership Team consisting of **four cadets**. They may be freshmen, sophomores or juniors; however, seniors may not be included on the team. Leadership Team members may NOT participate in the Academic team. Two alternates may be named in case a team member must drop out before the end of the competition; however, alternates are not required. The alternates may participate in the online testing; however, if selected to participate at JLAB in Washington, DC, **only four team members will travel to JLAB**.

Selecting Team Members

It is strongly recommended that your Leadership Team consist of 6 (4 primary and 2 alternates) of the cadets that will be the top leadership within your JROTC unit during SY 2014-2015. Instructors may otherwise assess and select potential team members using any criteria. Some suggested selection methods are –

- Peer selection boards (e.g. interviews, essays),
- Leadership assessment tools (e.g. military, business or government)
- Teacher or school leadership recommendations
- GPA
- Performance on the Practice Round (details below)
- Overall enthusiasm for the competition



PRACTICE ROUND

The Practice Round is taken individually, not as a team, and consists of 25 questions similar to those questions in Level I and II. The Practice Round is a great way to evaluate your entire unit's understanding of JROTC curriculum. We encourage all cadets in the unit to take the Practice Round at an internet-accessible computer either in the classroom, at home, in the library or other location. The cadets should logon to www.cofcontests.com, select Army Leadership Bowl, answer the questions and print out their scores to turn into the instructor. It is up to each instructor to review the scores and determine members of the team.

How to Prepare the Leadership Team

Leadership Teams selected to participate in the Leadership Championship (JLAB) should have a solid working knowledge of leadership principles and classroom applications. Forty (40) four-member cadet Teams will be chosen to participate in the Leadership Championship on the basis of their knowledge of the JROTC curriculum, the leadership tenets from General Douglas MacArthur and General George C. Marshall, their understanding of JROTC Leadership theory and their ability to translate those tenets and theories to scenario-based questions. References for preparation for Levels I and II and JLAB include:

1. Citizenship in Action and Leadership Theory and Application
 - Unit 1, Chapter 1, Lesson 3 (Moving Up in Army JROTC)
 - Unit 1, Chapter 2, Lesson 3, Army Reserve Component - Citizen Soldier
 - Unit 2 (All Chapters) (excluding Lessons 6-8 of Chapter 5)
2. Foundations for Success
 - Unit 3 (All Chapters) (excluding Chapters 9 and 11)
3. Citizenship in American History and Government
 - Unit 6 (All Chapters) (excluding Chapters 6 and 7)
4. Winning Colors, Graphic Organizers and Thinking Maps
5. The George C. Marshall Principles of Leadership: Ref Guide: Soldier, Statesman, and Peacemaker: Leadership Lessons from George C. Marshall by Jack Uldrich. (Available at www.collegeoptionsfoundation.net)
6. No Substitute for Victory: Lessons in Strategy and Leadership from General Douglas MacArthur by Theodore Kinni and Donna Kinni. Focus your study on Chapter 33 and Parts III and V. (Available at www.collegeoptionsfoundation.net); NOTE: This is for the Championship round ONLY. It will be available online after Level II is complete.



7. CPS Student Response System – CPS will be used extensively in the JLAB Leadership Bowl. Be proficient with it!

How to Register the Team

Team registration is open **Tuesday, October 22 – Friday, November 15** at www.cofcontests.com. All Teams, regardless of previous participation, must register using a new User ID and Password. The instructor should click on Army Leadership Bowl and then select Team Registration. It will take approximately 15 minutes to answer a few required questions to register your team. The team must be registered prior to beginning Level I. We suggest that each instructor register his or her team before the team is ready to participate in Level I. Registration will be open until the last day of Level I competition (Nov. 15).

All Teams will be competing against similar Teams within each Brigade. Each team will be automatically placed into a Division based on demographics including socio-economic and geographic factors.

Please be prepared to answer the following questions when registering:

High School Name, Address, Phone Number
Instructor Name, Email Address, Phone Number (office and cell)
Cadet Names, Grade, Gender, GPA, email address
High School Demographics – Number of students, Number in Free Lunch Program, Athletic Category (ex. 3A, 8A), type of school (suburban, rural, private, public, etc.)

*** Be prepared to create a User ID and Password to use throughout this year's competition and keep it in a secure place for future reference.**

How to Participate in Levels I and Level II (online)

1. The instructor or team captain should logon to www.cofcontests.com
2. Select the Army Leadership Bowl
3. If the team has not registered, click on Team Registration (see instructions above)
4. Select **Level I – The Challenge** (Nov. 1 - 15)
5. Enter your team User ID and Password – your high school name should appear
6. Follow directions on that page and begin the competition
7. Level I will consist of approximately 75 questions and take approximately 1 hour to complete.



If your team advances to **Level II – Zero Hour Threat** (Feb. 1-15), you will follow the same procedure, using the same password. **Keep your password for this year's use.** If you misplace your password, you may go to www.cofcontests.com and Select Your Branch and Contest and click on Retrieve Your Team Password.

The Leadership Championship (JLAB)

Teams advancing to JLAB in Washington, DC will be notified by email as soon as results of Level II are verified. Forty (40) Leadership Teams will advance to JLAB and compete for the title of the best Army JROTC Leadership Team. If your team is selected, here is what you can expect:

1. JLAB Leadership Team Projects – from 15 March to 19 June 2014, your team will:
 - log on and participate in a virtual classroom (NLT 15 March 2014) where you will receive project instructions and where your assignments will be managed
 - complete an online research project (an essay and test)
 - prepare and submit a report on one or more JROTC unit functions (Best Practice) that your unit does well
 - identify and prepare a briefing on one or more leadership challenges that your JROTC unit faces that you will brief and discuss in a forum with other teams at JLAB

Please note that during this process (March – June 2014), your team will have established suspense dates to complete the assignments. Failure to meet any one of the suspense dates may result in a team being eliminated from further competition and replaced by another team.

2. The 2014 JLAB Leadership Program (June 20-24, 2014) will consist of the following (subject to change):
 - **Leadership Team Project Forum** – Leadership Teams will be assigned to Leadership Groups of 4 – 8 teams. The Leadership Groups will be assigned a facilitator (Army JROTC SAI/AI) who will aid and assist the teams in a 4 - 6 hour discussion of leadership challenges that JROTC units face each day. Each Leadership Team will present its unit leadership challenge(s) for discussion and share its successes.



- **Leadership Team Building/Development Experience** – If time and other factors allow, we will design and conduct a 4 - 6 hour exercise/program that will offer team bonding, dealing with adversity, communicating, planning and developing leadership/followership.
- **Leadership Championship** – In JLAB 2014 Leadership Championship, the teams will compete in a full day of oral, written and hands-on tests and examinations (all taken as a team). The teams will rotate among four venues. The JLAB 2013 Leadership Bowl venues were (1) Leadership Media (visuals), (2) H.O.T. (higher ordered thinking) Leadership, (3) Marshall & MacArthur Leadership and the Citizen-Soldier (multiple choice) and (4) The Leadership Gauntlet (10 stations, hands-on). JLAB 2014 testing venues are under development and will be similar in format. After the four events, the teams will complete a final self-paced paper exam. Following the final tabulation of scores, the three teams with the highest scores will compete on stage in a quiz bowl format with a moderator and buzzer system. At the conclusion of this round, a National Leadership Champion will be named. NOTE: To qualify for the final round, teams must have completed all Leadership Team Projects and participated in the Leadership Forum and the Team building/development experience. These activities are not graded but participation is required.
- **Experiential Learning** – Reflecting on their JROTC lessons and the JLAB experience, the cadets will enhance their understanding and knowledge of US history, government and key historical figures by exploring our nation's monuments and museums in Washington, DC.

Teams will be allowed to bring four cadets and one instructor to JLAB. Additional male and female chaperones will be on staff at JLAB; however, a chaperone from the high school may also attend if required by the school district. If teams make more than one substitution to the roster recorded at the beginning of the online competition series, the instructor must provide a written explanation for the changes.

Travel costs, gas prices, additional airline fees and, most importantly, cuts in educational funding, require that we are all as frugal as possible in our travel arrangements. All travel costs directly related to the event will be covered, but we will endeavor to minimize travel costs where possible and we hope the instructors will assist us in that area.

Each team will receive a travel allowance to cover all transportation expenses such as:

1. ground transportation to/from Washington, DC airport to George Mason University
2. airfare or mileage (if driving)
3. incidentals – baggage, tips, etc.

The amount of the travel allowance will be determined by the location of the team and the average cost of travel from that area. Travel allowances will not exceed \$3,500;



however, few teams, other than teams traveling from abroad, will require that amount. If travel costs are determined to exceed the authorized limit, the team can choose to either:

1. fundraise to collect the balance of the travel costs OR
2. receive a plaque and certificates of achievement donated by the Foundation in lieu of traveling to JLAB.

Official Rules of the Online Competition

1. The designated contact should be a JROTC instructor with access to email. Most correspondence with Teams is through email; therefore, it is essential that instructors check their email and respond as soon as possible. Foundation staff is also available by phone for questions or concerns. (1-888-576-8287 or edonahue@collegeoptions.net)
2. Each JROTC unit will be allowed one Leadership Team consisting of four cadets. Future leadership of the unit should be included. Two alternates may be named and may participate in the online portion of the competition. No seniors may participate in the Leadership Bowl. Leadership Team members may not participate on the Academic team.
3. Level I - The Challenge and Level II - Zero Hour Threat are internet-based competitions. The team must have high speed (DSL, cable, t1, etc.) internet access (not via a dial-up connection).
4. The Challenge and Zero Hour Threat each require approximately one hour to complete. Once a team has logged in, there is no ability to stop and start over. The competition must be completed in one sitting.
5. No one is allowed in the room during the competition except for the 4 members of the team, 2 alternates and one instructor who will act as proctor for the test. Instructors may not assist the team with questions during the test.
6. No outside sources (dictionary, thesaurus, text book, newspaper, etc.) are allowed. Calculators, pens/pencils and scratch paper are permitted.
7. No communication about the competition with other JROTC Teams or schools is allowed. Teams are not permitted to discuss the questions or design of the competition with anyone outside of the team members and instructors.
8. All scores will be sent to the Foundation's server automatically. If a team believes there has been an error in scoring, the team must contact the Foundation via phone or email within 12 hours of the completion of their participation (upon finishing the game). A written explanation of the problem will be required and should be sent via email (edonahue@collegeoptions.net).
9. If there is an electrical outage or other technical difficulty during the competition, the team must contact the Foundation via phone or email within 12 hours of the difficulty. A



written explanation of the problem will be required and should be sent via email (edonahue@collegeoptions.net).

10. The JROTC Leadership Bowl relies on the adherence by all Teams to the JROTC Code of Honor/Core Values. The Foundation expects that all team members and instructors will abide by all rules.
11. Finally, we believe the **No. 1 rule in this competition is.... Have Fun!** We hope you enjoy this challenge.